

The Conversation **THAT COULD REDEFINE TELECOM**

Issue #08 | August 2025



Hello there,

It is almost September, and this year, **PlektonLabs** returns to **Innovate Americas**. Last time, we joined industry leaders to spark big conversations about the future. This year, we're back to propel those ideas further, working together to turn vision into action.

In **Dallas, September 10-11**, we'll be showcasing a solution built to make that leap possible. If you're attending, you'll want to see it in action. We are bringing years of consulting expertise. We've helped CSPs and enterprises tackle complex integrations, unlock new pricing models, and reshape their ecosystems. Live impact from day one.

As a team, our goal is clear: connect with leaders ready to adopt **Quality on Demand**, activate **Network APIs**, and pair them with a dynamic pricing model that can be proven in a **real-world CSP lab trial**. Execution, not theory, is what will define the next phase of telecom transformation.

Our healthcare practice continues to advance just as boldly. Our integration work is at an all-time high, reshaping how healthcare is delivered and helping providers prepare for what is next. Our work ensures that **healthcare innovation is practical, scalable, and built to last**.

This newsletter carries the same momentum. Inside, you'll find a mix of updates, perspectives, and insights designed to spark ideas, challenge assumptions, and provide practical takeaways you can put to work. I hope that you finish reading with fresh thinking and the drive to keep building this movement forward - together.

Ready to join the movement? Find us at booth #27 and come see for yourself our demo and solution at Innovate Americas.

[Wahid Mohammad](#)

CEO, PlektonLabs

Welcome to this month's Plekton Pulse, where you meet the minds behind the momentum. From big wins to behind-the-scenes brilliance and new Plektonites, here's what the team's up to.



Wahid Mohammad

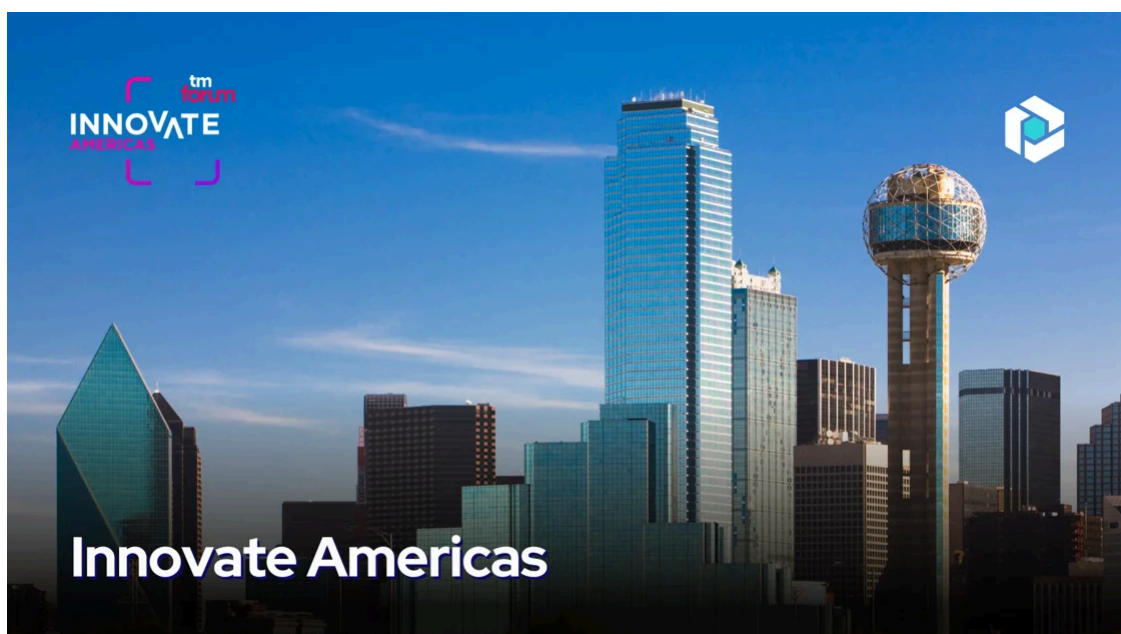
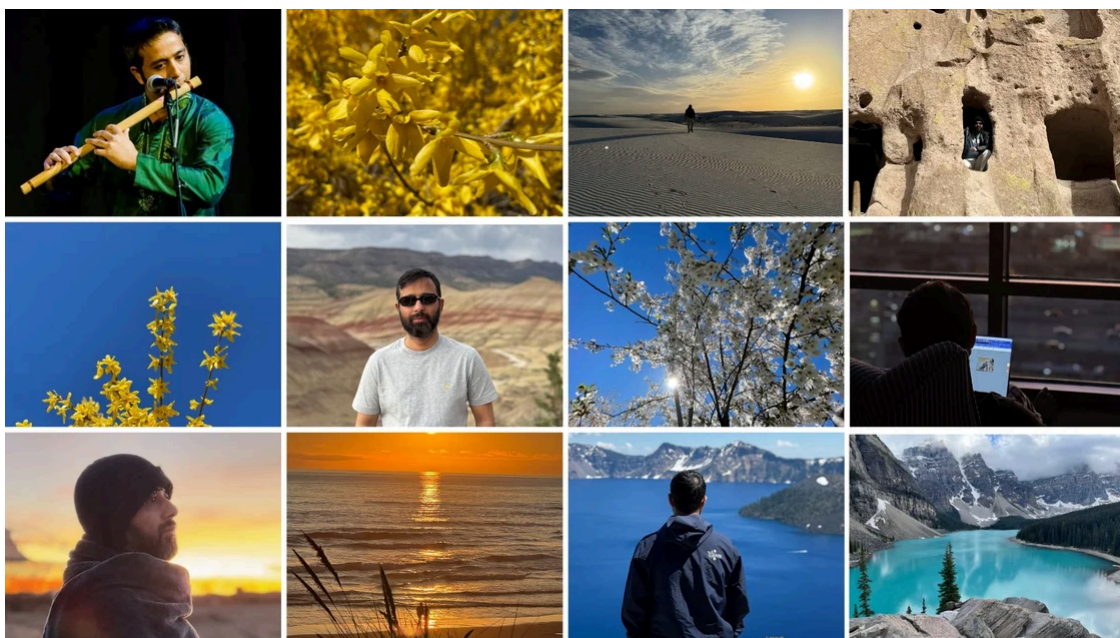
CEO, PlektonLabs

At the helm of PlektonLabs, our CEO has guided the company through rapid growth with a clear mission: to help enterprises become more nimble, efficient, and competitive. Starting with enterprise integration and expanding into end-to-end applications, he ensures every innovation delivers tangible value to clients. Looking ahead, PlektonLabs will continue investing in cutting-edge, reusable solutions that make a lasting impact.

Leadership at **PlektonLabs** is grounded in trust, loyalty, and unwavering focus. By fostering a culture where curiosity, innovation, and collaboration thrive, the team is empowered to deliver excellence for clients while feeling valued and supported. The CEO's approach combines big-picture vision with meticulous attention to day-to-day execution, ensuring alignment across the company and consistent, high-quality outcomes.

Rooted in his Bangladeshi upbringing, he brings empathy, humility, and a collective mindset to global teams and partnerships. These values, coupled with a sharp sense of business acumen, allow PlektonLabs to solve complex problems quickly, build long-term relationships, and be recognized as a trusted partner in the integration space. Decisions at the company are always driven by clear value and real-world impact, reflecting a leadership style that is strategic, thoughtful, and relentlessly focused on results.

You can get in touch with Wahid by [connecting directly to his inbox](#).



Where Telco Futures Are Written

Innovate Americas is where regional telecom decision-makers converge to bring AI, automation, and open architecture from buzzwords into real-world impact.

This isn't just talk for the sake of talking. The event delivers: **CxO-led panels, case studies, masterclasses, and roundtables** focused on AI, automation, Open Digital Architecture, and Open APIs.

Deep dives under **three core missions** shaping tomorrow's networks:

- Composable IT & Ecosystems: modular, agile, plug-and-play systems.
- Autonomous Networks: AI-powered, zero-touch service delivery.
- AI & Data Innovation: accelerating smarter, more agile models.

PlektonLabs is all in on **Composable IT & Ecosystems**. That's where integration and interoperability aren't just technical details; **they're the foundation of telco agility**. We'll be showcasing how dynamic pricing and platform-agnostic integration open the door for CSPs to innovate faster, partner faster, and deliver new value without being boxed-in legacy systems.

We're not just attending, **we're here to help write the future of composable telco ecosystems**.

CORE SIGNALS

To prepare for **Innovate Americas**, the marketing visionaries sat down with Wahid, who is always willing to share his wisdom.

Q. First thoughts?

Dynamic pricing is the only pricing model that makes sense for the future.

Q. If you had to sum up your entire Plekton team in one word?

Energy. Fuel that drives innovation.

Q. What role will PlektonLabs play in the next wave of telecom transformation?

Our deep expertise in **integration and APIs** positions us to be a key enabler for telecom transformation. With our **engineering mindset and value-driven delivery approach**, we help organizations prepare for the future, solving complex problems and achieving meaningful results.

Q. Why is Dynamic Pricing a movement?

Because it **shifts power from static structures to adaptive strategies**, creating a win-win model where innovation and value can scale at the speed of demand.

Q. A behind-the-scenes moment from preparing for Innovate America?

We've been refining our dynamic pricing model to **tailor it precisely to customer needs**, balancing technical complexity with business value so it's ready to make an impact from day one.

BLOG POSTS | TECH DISPATCH



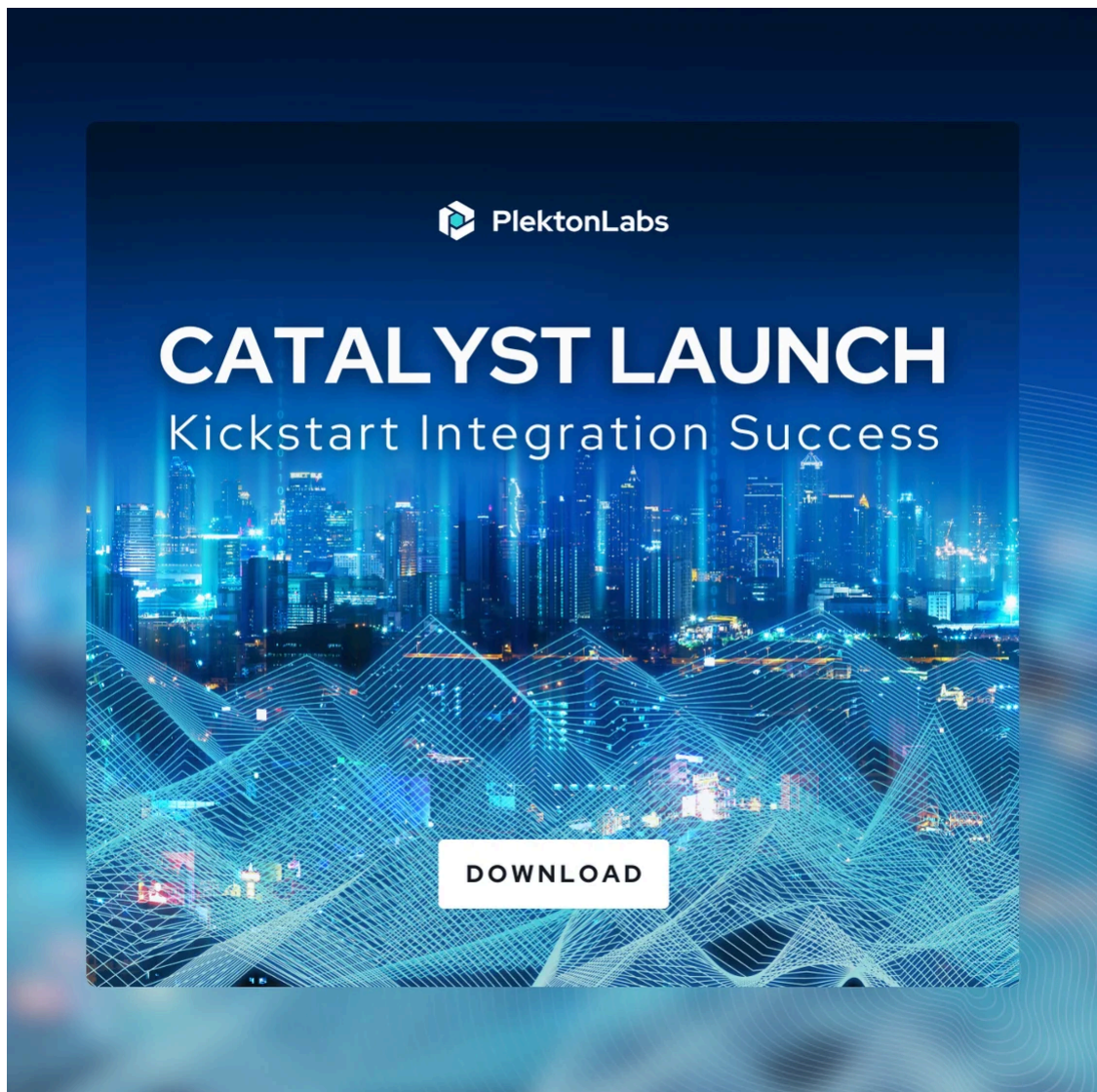
Streaming isn't just for movies; Learn how telcos can price 5G APIs with the same customer-first, value-driven mindset. [Read more.](#)



Healthcare systems must truly connect in real time to drive care, efficiency, and outcomes.

[Interoperability That Heals](#)

SERVICE SPOTLIGHT



Turn Your Pilot Into a Success Story

See how "**Catalyst Launch**" sets the stage for sustainable integration success. [Download](#) the file, share it with your team!

Get the PDF

We'll be back next month with more insights, advances, in the industry, news from Plekton, Healthcare, integration, dynamic pricing in Telco, and more, but until then...

If your digital roadmap needs a sharper edge, we're here to help you lead with impact.

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***PlektonLabs** is an integration consultancy and digital transformation partner helping telecom, healthcare, and enterprise organizations streamline systems, unify data, and drive smarter outcomes. Platform-agnostic by design, we bring deep expertise across MuleSoft, Salesforce, Boomi, Tibco, and beyond, delivering integration and automation that scales.*



PlektonLabs, Dallas, Texas, | Toronto, Ontario

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