

Hello there,

You are driving telco's next chapter. At **Innovate Americas 2025 in Dallas**, the message was clear: the future of **telecommunications** will be shaped by those ready to innovate, integrate, and deliver seamless digital experiences. The energy at the event was undeniable, and every conversation underscored the industry's desire for rapid evolution.

But what does driving the next chapter mean? It's about embracing smarter pricing models and building customer experiences that match the pace of digital life. It's about moving from legacy constraints to agile systems that actually deliver on the premises of 5G, APIs, and cloud transformation. Most importantly, it's about collaboration - because telcos' next chapter isn't written by one company alone, **it's written with an ecosystem** - partners and customers together.

At Innovate, we also introduced an early look at Kivo, our in-progress platform. It reflects the same commitment behind everything we do: enabling clients to prepare for change and act with speed. That commitment is rooted in PlektonLabs' consulting and integration services: from advisory support and architecture to cloud integration, network APIs, and accelerators. These are the backbone of how we enable transformation today while building the tools that will drive tomorrow.

The momentum from Innovate Americas continues to fuel our partnerships and projects. Together, we're not only adapting to change, we're building the future of telco.

Your role in this transformation matters. Let's keep driving the next chapter forward.

Di Cubas

Marketing Director, PlektonLabs

Welcome to this month's Plekton Pulse, where you meet the minds behind the momentum. From big wins to behind-the-scenes brilliance and new Plektonites, here's what the team's up to.



Where Strategy, Tech, and Marketing Meet

Innovate Americas

Three perspectives defined PlektonLabs' presence: strategy, technology, and marketing. Together, they created a complete picture of where telco is headed.

Wahid's perspective as CEO cut through the hype around AI and automation. His focus was on actionable steps, how orchestration and frameworks can turn new services from experiments into repeatable outcomes. For him, the signal was clear: telcos are ready to scale, and they need partners who can translate ambition into delivery.

Jane's technology lens highlighted interoperability and latency. She showed how modular, standards-aligned components and near-real-time performance prepare CSPs not just for today's needs, but for the monetization models of tomorrow. The sessions confirmed what she already believed: mainstream adoption of AI ops and orchestration is closer than anyone thought.

Di's marketing seat reminded her that PlektonLabs isn't seen as just another integrator. Partners and CSPs called us innovators, co-creators, and thought partners. Stories about dynamic pricing as the "new loyalty program" grabbed attention, but what mattered most was the trust placed in us to help shape outcomes.

Three angles, one mission: helping telecom move from vision to execution. This is what happens when we come together as a team, not as separate voices, but as one story of transformation. That is what we do for our clients.



CORE SIGNALS

Every event brings its signals. Here are the ones that resonated in September:

- Wahid | Execution over hype: CSPs want AI and automation tied to business outcomes, not just pilots.
- Jane | **Architecture as advantage**: Interoperability and ultra-low-latency design are no longer optional; they are the foundation for scaling.
- Di | **Partnership as innovation**: Trust is built when you deliver both expertise and collaboration. Being seen as a thought partner is the new currency.

These signals guide where we focus, building services that accelerate integration, creating frameworks like our Mulesoft accelerator to shorten time-to-value, and shaping platforms like Kivo to open the next chapter.

TECH DISPATCH

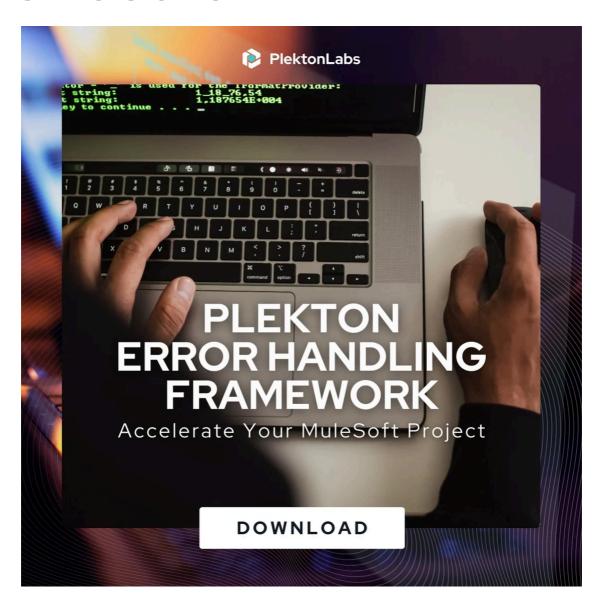


In this feature with *The Fast Mode,* we talked about what it really means to build **networks that run, heal, and price themselves** and why the next chapter of telco is closer than you think.



Read the full article on The Fast Mode

SERVICE SPOTLIGHT



Turn Your Pilot Into a Success Story

Integration projects succeed when they move quickly and stay reliable. That's where our **Plekton Error Handling Framework** comes in. It shortens project timelines, reduces risk, and helps teams scale without slowing down.

Download the asset, share it with your team, and see how PlektonLabs can accelerate your Mulesoft Journey.

Get the PDF

Innovate Americas reminded us of something simple: technology drives change, but people carry it forward. At PlektonLabs, we are proud to stand alongside our clients and partners as we write telco's next chapter.

Thank you for being part of the journey. Let's keep building what's next - together.

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PlektonLabs is an integration consultancy and digital transformation partner helping telecom, healthcare, and enterprise organizations streamline systems, unify data, and drive smarter outcomes. Platform-agnostic by design, we bring deep expertise across MuleSoft, Salesforce, Boomi, Tibco, and beyond, delivering integration and automation that scales.









PlektonLabs, Dallas, Texas, | Toronto, Ontario

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